

For Registration/Enquires

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ICSAN ... The Hub of Governance Professionals



**THE BOARD
AND STRATEGY:
MAXIMIZING BOARDROOM
SYNERGY**

Executive Summary

Building and maintaining focused, accountable and visionary leadership is one of the principal challenges for corporate firms in today's turbulent business environment. Corporate boards face difficult choices in a time of burdensome governmental regulations, policies, and increasing competition.

This course, helps delegates to determine the corporation's purpose and values, determine the strategy to achieve its purpose and to implement its values in order to ensure that procedures and practices are in place to protect the corporation's assets and reputation. One of the key tasks of a Board is strategic direction of the company.

Course objectives

By attending this course, you will gain the knowledge and skills to:

- Understand the relationship between strategy and performance
- Apply the principles of strategy to improve upon Board effectiveness
- Describe the ingredients of effective strategic thinking and explain their link with the strategy process
- Carry out an analysis of a market or industry to reveal areas of possible strategic opportunity or threat
- Evaluate an organisation's capabilities to reveal relative strengths and capabilities
- Use strategic concepts and models to generate, evaluate and assess strategic options
- Describe how to conduct the implementation of a strategy and evaluate the potential ramifications

Course Content

- Framework for Board Strategy Engagement
- Strategy and competitive advantage
- Strategy, Leadership and ethics
- Monitoring Strategy Implementation: Choosing Metrics
- Board's Involvement in Strategy: Special Situations
- Monitoring Strategy Implementation: Choosing Metrics
- Creating a Strategy-Focused Board

Course Fee:

Member:

N130, 000

Non Member:

N150, 000

The fee covers course fee, training materials, training delivery, breakfast and lunch, with simulations.

Lagos: July 21, 2020

Discount Policy: 5% discount for 3-5 delegates from the same organization

Course Benefits

Explore the relationship between strategy, governance and risk and learn how to use tools and frameworks that support strategic thinking and decision-making.

For Whom:

Board Chairs, Executive and Non-Executive Directors, Heads of Governance, Heads of Compliance, Board Advisors, Board Committee Chairs and Members, Board Secretaries, Company Secretaries, Chief Executive Officers, Chief Financial Officers, Chief People Officers, In-house General Counsel and Heads of Legal, Chief Risk Officers, Chief Internal Auditors, Corporate Governance Professionals and Advisers, Legal Advisers, and Regulators

Substitution Policy:

Delegates may send a substitute, provided ICSAN is notified in advance

Cancellation/Postponement policy:

Request for cancellation should reach ICSAN ten (10) working days before commencement of the course. For any cancellation or postponement with appropriate notification, handling and administrative charge of 20% of the fees will be paid. If the notice is received within (5) working days before the course commences, all the fees are forfeited.