

For Whom:

This program has been specifically designed for Owners, Managers, Executives and Directors of SMEs, Members of the families of owners of SMEs and Directors of small-to-medium enterprises who are focused on the growth of their business.

Substitution Policy:

Delegates may send a substitute, provided ICSAN is notified in advance

Cancellation/Postponement policy:

Request for cancellation should reach ICSAN ten (10) working days before commencement of the course. For any cancellation or postponement with appropriate notification, handling and administrative charge of 20% of the fees will be paid. If the notice is received within (5) working days before the course commences, all the fees are forfeited.

For Registration/Enquires:

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SME



CORPORATE
GOVERNANCE
FOR SME'S

Executive Overview

The programme is aimed at two types of business owners – the business owner that has established a small business that does not intend it to grow into a large company; and, the business owner that is initially small and wants to grow into a large company. Understanding the core business of the company helps in determining the core competences required to establish and grow the business. In knowing this base, can integrate good business practices – and, inevitably good governance – into the already growing business practice

Delegates attending this one day programme will gain exposure to understanding the fundamentals of corporate governance, strategy development, the use of financial statements and the management of cash flows to ensure a sustainable future for their organisation.

From a technical perspective this programme aims to teach SME entrepreneurs, owner managers, managing directors and other senior executives about how to develop other commercial fundamentals and, by so doing, integrate good business practice and, ultimately, good governance principles, into their growing business.

The Governance for SME's is designed to help delegates step away from the day-to-day and focus on your role and responsibilities as a director of your business. Through four interactive workshops, you will learn about relevant governance practices and how they can be applied to your business today to create sustainable value.

Course Objectives

The SME Governance Program will equip business owners and leaders with the practical tools and relevant governance knowledge to drive growth and create value in their business. This course is delivered as four 4-hour workshops covering the following topics:

- Value creation through governance
- Value creation through strategy
- Value creation through financial management
- Value creation through risk reduction

Course Content

- FRC Act and governance as it applies to SMEs'
- Understanding Financial Statements, Business controls (working capital, Gross Margins, Expense to sales etc.) and CASH FLOWS.
- Risk Governance
- Practical application of Corporate Governance in SMEs
- Dynamic and high-performance board
- Preparing for succession planning
- Compliance with Laws, Rules, Codes and Standards
- Tax Management
- Stakeholder Relations, Reputation and Integrated Reporting

Course Outcome

- Implement the right strategic planning process for their business and provide value-adding strategic guidance.
- Assess the financial health of their business and use this information to improve cash flow and profitability.
- Identify the key risks impacting their business and implement appropriate risk management strategies.
- Apply relevant governance practices – including effective decision making – to generate value and drive sustainable growth.

Course Fee:	Member:	Non Member:
	N50, 000	N60, 000

 **Lagos: September 29, 2020**

The fee covers course fee, training materials, training delivery, breakfast and lunch, with simulations.

Discount Policy: 5% discount for 3-5 delegates from the same organization